

GOETHE-ZENTRUM  
KOOPERATIONSPARTNER



Goethe-Zentrum, Trivandrum  
Centre for Cultural Studies, University of Kerala &  
Institute of Journalism

Cordially invite expressions of interest for a  
One day Workshop on

## Constructive Journalism and Social Role of the Media

24 October 2017  
Fourth Estate Hall, Press Club, Trivandrum

**Dr. Syed Ibrahim**  
Director  
Goethe-Zentrum  
Trivandrum

**Prof. Meena T. Pillai**  
Director  
Centre for Cultural Studies  
University of Kerala

**Sri. K. V. Sudhakaran**  
Director  
Institute of Journalism  
Trivandrum

Goethe-Zentrum, Centre for Cultural Studies, University of Kerala and Institute of Journalism are jointly organising a one day workshop on "Constructive Journalism and Social Role of the Media". This workshop will be conducted by renowned German Editor, Author and Ashoka Fellow **Michael Gleich**. The workshop is aimed at offering a comprehensive exposure to the areas of Constructive Journalism as well as the responsibilities and challenges encountered by the media worldwide. We invite 'Expressions of Interest' from Students, Teachers and Media Persons. Twenty-five participants will be selected and provided with local hospitality will be provided. No registration fee.



**Michael Gleich** is changing the practice of journalism by introducing new models of researching and reporting into mainstream media. Working with journalists, journalism schools, and media decision makers in Germany and abroad, Michael is changing the common perception that negative news and violence "sells," proving that journalism can be a positive force for social change.

Expressions of interest in about hundred words may be send to  
[centreforculturalstudieskerala@gmail.com](mailto:centreforculturalstudieskerala@gmail.com)  
on or before 21 October 2017.